

Marketing Officer [12 months maternity relief – full time]

We have an exciting opportunity for an enthusiastic individual with exceptional initiative and communication skills to deliver high quality marketing services.

About the role:

The role is accountable for a diverse marketing function across the organisation through customer acquisition and retention consistent with the Credit Union's commitment to its customers and communities. An outline is:

- contribution to the development, growth and co-ordination of the digital marketing strategy
- design & implement campaigns
- administration of sales, marketing & promotional activities
- administration of sponsorship budget & program
- administration of merchandising and promotional material/stocks
- co-ordinate and be present at Credit Union events

About you:

- have an understanding of social media & social media advertising
- previous experience in a marketing / communication role
- have an understanding of core marketing principles & processes
- strong relationship building, communication and presentation skills
- a creative mind for fresh ideas
- pro-active with the ability to multi-task
- exceptional organisation skills with the ability to prioritise and manage time efficiently
- have strong autonomous skills and ability to work in a small team

If this sounds like you and you are seeking a challenging and exciting role, then don't miss out on this rare opportunity!

To apply, please send a resume and cover letter to :

christine.hall@warwickcu.com.au

Christine Hall
Warwick Credit Union
P O Box 207
Warwick Q 4370

Closing date : 5:00pm Friday 1 March 2019