

Warwick Credit Union is approached to support many functions, organisations and events. To assist us to give appropriate consideration to your request, please provide some information about your project or event. Your application will be assessed on the information you provide below, so to give yourself the best chance of a successful outcome the more detailed and comprehensive the submission the more advantageous to your organisation.

Please return completed applications to:

MARKETING DEPARTMENT

Warwick Credit Union
P O Box 207
WARWICK Q 4370

OR

EMAIL:

enquiries@warwickcu.com.au

OR

DELIVER:

Drop your application to your local Warwick CU branch.

Submission date: _____

Event date: _____

Response required by: _____

[ensure at least **4 weeks'** notice is provided]

PLEASE COMPLETE ALL FIELDS

OVERVIEW OF YOUR ORGANISATION

Name of Organisation/Club/Association: _____

Name of Event/Function/Activity: _____

Postal Address: _____

Contact Name: _____ Phone: _____

Email: _____ Mobile: _____

Is the Organisation a customer of Warwick Credit Union? Yes No

Warwick Credit Union account number: _____

Brief overview of your organisation and the reason for your sponsorship request: _____

Please tick to confirm you will hold all valid licences/permits/insurance to cover the event and that Warwick Credit Union will not be exposed to any liability.

OVERVIEW OF YOUR EVENT/ACTIVITY

Name and location of event/activity: _____

Proposed date and time of event: _____

Expected participant numbers: _____

Spectator number [estimate]: _____

Age groups likely to attend event/activity: _____

Are expected participants & spectators largely from local area or away: _____

RECOGNITION OF RELATIONSHIP WITH WARWICK CREDIT UNION

Can you offer Warwick Credit Union exclusive naming or major sponsorship rights to your event? Yes No

Please provide information on how you will use our name and logo [e.g. signage, print material, programs, website and promotions etc]: _____

Would Warwick credit Union be the only financial institution sponsoring the event? Yes No

Please name other sponsors approached and their level of commitment. **Note:** if there appears to be a conflict of sponsors i.e. other financial institutions, this could affect the outcome of this application: _____

LEVEL OF SPONSORSHIP

What type of level of sponsorship [dollars or "in kind"] are you seeking? _____

Financial contribution \$ _____ [incl GST if applicable]; **OR**

In kind [*promotional merchandise, use of marquee, mobile EFTPOS machine, staff assistance etc*]: _____

How will the funding be used: _____

GETTING THE BEST FROM SPONSORSHIP

What are the benefits Warwick Credit Union and our members will receive from providing sponsorship:

To assist us in communicating our sponsorship to our community, we require photographs of your event be forwarded to us via email or post after the event. Your submission for this application gives approval for us to use these photographs in our promotional and marketing material. This also provides your organisation and event additional exposure.

Please tick this box if this is **not** agreed to:

If you are seeking sponsorship for an event, how would Warwick Credit Union receive exposure beyond the event: _____

ADDITIONAL INFORMATION

